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## 'E-cycler' saves electronics from the landfill

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Ever wonder what to do with that circa-1990 computer monitor, or that cell phone that landed in the lake, never to turn on again? Disposing of such electronics doesn't seem to jibe with the growing desire to "go green."

But eco-minded North Andover residents and businesses need not look any further than their own town borders, as the newly upgraded and expanded

facility of M&K Recovery Group — a company specializing in e-cycling, or electronics recycling — just opened doors right in town.

"E-cycling means the recycling of computers and electronics devices, such as cell phones," explained Bill Rockett, vice-president of M&K Recovery, which opened doors in North Andover Sept. 8. The company's purchase and retrofit of a \$2 million facility at 100 Willow St. enabled the

company to expand and move to town after leasing property in Andover.

Their service caters to users ranging from typical residents looking to get rid of their old computers, to universities, manufacturers, financial institutes and government agencies.

For the average person, M&K Recovery provides the means to responsibly recycle electronics that might otherwise sit in a landfill, said Rockett.

"Those consumers can rest easy knowing that every component of their devices is being recycled in an environmentally safe manner," he said.

M&K even provides a certificate of recycling with this assertion, he said.

The cost to recycle an entire desktop setup, for instance — including monitor, tower, mouse and keyboard — is \$15. For a cell phone, the cost is \$2.50.

And for those worried about

the information stored on those devices falling into the wrong hands, M&K also provides of a certificate of total data destruction.

"Advanced technology is used to not just wipe hard drives, but to destroy the platters within each drive then shred them into pieces good for nothing but recycling," said Rockett.

This guarantee makes M&K's services especially appealing to their other clients, especially

financial institutions, universities and corporations, for instance.

And according to Rockett, the North Andover business is the only place where businesses and clients can receive all of these services in one place.

"M&K is the only e-cycler on the market today that offers a comprehensive range of services: electronics recycling, hard drive and data destruction, and precious metals reclamation/refining," said Rockett.

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