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IT IS EASY BEING GREEN – NORTH ANDOVER’S M&K RECOVERY GROUP OFFERS EXPANDED HOURS, FREE AND DISCOUNTED ELECTRONICS RECYCLING APRIL 20-25

In honor of Earth Day 2009, M&K makes it easier than ever to recycle unwanted home and business electronics

North Andover, Mass. – April 14, 2009 – M&K Recovery Group (www.mkrecoverygroup.com), a precious metals refining and computer recycling specialist drawing on more than thirty years of global expertise, is honoring Earth Day 2009 by adding hours and discounts to make e-cycling an easy choice for individuals and businesses. The facility at 100 Willow Street in North Andover will be open on Saturday, April 25, from 8:30am - 12:30pm, in addition to M&K’s usual Monday - Friday hours of 8:30am - 5:00pm. Personal computer monitors and non-flat screen televisions (up to and including 32”) will be recycled at a cost of \$10 and all other electronics will be recycled at no cost to the individual; businesses dropping off e-cycling in bulk will receive a 10 percent total discount.

“Many electronic device components, including older CRT monitors, printed circuit boards, and batteries contain hazardous or toxic materials such as lead, mercury, cadmium, chromium, beryllium and flame retardants,” said Bill Rockett, Vice President, M&K Recovery Group. “It is vital to the health of our community and the global environment that electronic scrap is kept out of landfills – not to mention that recycling many electronic devices is required under Massachusetts law. We’re proud to do our part in helping our community do the right thing, by recycling their unwanted electronics in an environmentally responsible manner.”

Among the items that can be dropped off for proper recycling: personal computers and accessories including printers, keyboards, mice, and cords; VHS and DVD players; small household appliances including toasters, mixers and microwaves; and televisions. For a full list of items eligible for recycling, please call M&K at 978-688-0606.

“TVs are of particular concern to many consumers right now due to the impending digital switchover on June 12th and the purchase of newer, flat screen models. Older televisions containing tubes usually include harmful levels of lead and barium, so care should be taken that they are recycled responsibly,” explains Mr. Rockett.

Good environmental practices make for good neighbors

M&K Recovery Group not only provides an environmentally sound service, the company also works hard to minimize its own carbon footprint. The National Grid Small Business Program recently provided an energy audit and report to M&K, including recommendations for installing energy efficient lighting, which M&K then implemented. In addition, electrical wiring upgrades were performed throughout the facility during a major renovation this past summer, including new wiring, outlets, shut off switches, electrical panels and timers for outdoor lighting. These upgrades increased the building’s efficiency, cutting down on electric waste and cost.

The pallets used to store and transport shipments of electronics for recycling are reconditioned and recycled via re-use – approximately 140,000 pounds of pallets total in 2008. The company sends out some recycling of its own; 100,000 pounds of cardboard was baled and processed by a paper recycler in 2008.

About M&K Recovery Group

M&K Recovery Group is proud to be a family business that helps global customers manage electronics and precious metal waste. Founded in 1995 by CEO Donald J. Decareau, M&K has built upon its legacy in refining and recycling by adding data destruction services for corporate and government clients. Operations performed on-site include precious metals refining, computer/electronics recycling, and NSA-approved data destruction. M&K's second processing depot in Austin, TX is outfitted for de-manufacturing and hard drive and tape media destruction. M&K's proprietary "Chain-of-Custody" asset management system and downstream reporting ensures environmental compliance and final disposition of all materials processed. For more information, visit www.mkrecoverygroup.com.